

Marketing Department Report for City Council

JULY 2020

By Lynn Kitchens

July saw a resurgence of coronavirus cases and so the precautions and safe health protocols continued. Much of the marketing department's time was spent monitoring cancellations of events and activities, like July 4th fireworks display, and events now stretching into the fall season and sharing those with citizens. I continued to share and update, posting on City's Facebook pages, websites and via emails.

Working from home: City purchased new lap tops for department heads and our technology provider connected a secure remote connection so that employees could work from home, as needed. I was able to take advantage of that and did work from home several times throughout the month. With the connection I am able to access my computer at City Hall and thus have access to the server with all files for marketing, such as photos and graphics.

Online meetings and webinars became the normal: Most live meetings and activities continued to cancel so much time was spent attending Zoom and GoTo Meetings and listening to webinars.

- July 8 – Texas Historical Commission – “Social Media To Engage Your Visitor”. Zoom meeting presented by THC for discussion on ideas to keep visitors interested in your city, featuring outdoor locations and walking tours, parks, etc.

Marketing:

- July 1 – Reviewed grant application by Mineola businesses for Wood County Economic Development Commission Business Relief Grant. Applications were reviewed with Mercy Rushing to ensure eligibility and completeness of application before the requests went to WCEDC for final review and award. Contacted several Mineola businesses for additional information when needed.
- July 15 – I attended the removal of the cemetery fence and was able to disburse a news release to many news outlets including television and newspaper. The story was picked up by American Press Service and a story appeared on CNN online service. The Bulgarian Press service picked up the story from AP so we know that the story of Mineola and the dividing fence coming down was shared internationally.
- Farmers Market – With Main Street Farmers Market being the only ongoing activity for the month, I tried to come up with colorful photos and even put together a slide show ad to draw attention to the weekly Saturday event. Some of these were most popular on Facebook.
- As reported last month, an opportunity was presented to take part in an advertising campaign with a Dallas radio station, KBDT Talk Radio. Twelve downtown businesses purchased ads that will run on the radio station at various times and will sponsor a spotlight on Historic Downtown Mineola, a 60 – second spot that gives a quick story about Mineola's past. Our Downtown merchants were very enthusiastic and appreciative of the opportunity to advertise in the MetroPlex for only \$99. Ads ran at noon with a spotlight on Historical Downtown Mineola and Mineola history running every Thursday in July. <https://bigdtalk.com/>

Ongoing:

- Posting daily and weekly posts to six City Facebook pages concerning Mineola activities and news. Searching for “Mentions”, responding to comments and notifications for Mineola activity
- Updating “COVID-19” landing page on the City website to direct users to ever-changing COVID-19 information and news, providing links to CDC and NetHealth agencies, and City announcements pertaining to the pandemic.

Marketing Department Report for City Council

JULY 2020

By Lynn Kitchens

- Updating City website as needed. Removing outdated info, refreshing pages and using time to study and proof all pages for errors and inaccuracies in general. Running link reports to check live outside links and correcting as needed.
- Monitoring analytics for Facebook posts to gauge activity and feedback.
- Assisting staff when and where needed with projects and programs

City Meetings:

City Council Meeting – July 9 – Special Called Meeting & Budget Workshop

MEDC – July 21

City Council Meeting – July 27 – Regular Meeting & Budget Workshop

MINEOLA TEXAS page **As of 7/31/2020** **10,784 Followers** **10,815 Likes**

43 Increase from last month **38 Increase from last month**

UT Health East Texas makes plea to wear face masks
 Posted July 31 2020
 Reached 10,199
 2,373 Engagements

Fireworks Canceled
 Posted July 2 2020
 Reached 8,844
 1,616 Engagements

Free Dumpster Drop at Public Works
 Posted July 17 2020
 Reached 2,921
 113 Engagements

We Will Do It Again sign at Museum
 Posted July 22 2020
 Reached 2,796
 369 Engagements

Mineola Iron & Metal is looking for employee
 Posted July 14 2020
 Reached 2,630
 151 Engagements

MINEOLA MAIN STREET page **As of 7/31/2020** **1,565 Followers** **1,553 Likes**

11 Increase from last month **10 Increase from last month**

Surveyors from Mead & Hunt are in town (Historic Resources Survey)
 Posted July 15 2020
 Reached 2,288
 138 Engagements

Republic Services presents check to Main Street Program
 Posted July 28 2020
 Reached 1,121
 62 Engagements

Look up! Creative signs on Main Street
 Posted July 23 2020
 Reached 638
 41 Engagements

MINEOLA NATURE PRESERVE page **As of 7/31/2020** **6,422 Followers** **6,461 Likes**

67 Increase from last month **62 Increase from last month**

Something new spotted at Mineola Nature Preserve: River Otters
 Posted July 21 2020
 Reached 12,756
 2,916 Engagements

Greer Hill Bike Trails Open After Maintenance
 Posted June 24 2020
 Reached 1,554
 170 Engagements

Vote – Primary run-off
 Posted July 10 2020
 Reached 1,887
 45 Engagements

Fireworks canceled
 Posted July 2 2020
 Reached 814
 116 Engagements

MINEOLA, TX HISTORICAL MUSEUM page **As of 7/31/2020** **1,860 Followers** **1,868 Likes**

0 Increase from last month **0 Increase from last month**

Dividing fence to be removed
 Posted July 10 2020
 Reached 2,216
 170 Engagements

Historical Museum on a summer evening
 Posted July 29 2020
 Reached 753
 162 Engagements

IRON HORSE SQUARE page **As of 7/31/2020** **996 Followers** **975 Likes**

-2 Increase from last month **-2 Increase from last month**

Dividing fence to be removed
 Posted July 10 2020
 Reached 118
 6 Engagements

Attention: City Hal lobby closing to walk-in traffic
 Posted July 31 2020
 Reached 112
 5 Engagements

Surveyors from Mead & Hunt are in town (Historic Resources Survey)
 Posted July 15
 Reached 97
 7 Engagements

FARMERS MARKET page **As of 7/31/2020** **1,386 Followers** **1,358 Likes**

38 Increase from last month **37 Increase from last month**

Saturday is Farmers Market day
 Posted July 17 2020
 Reached 2,025
 302 Engagements

Attention: City Hall lobby closing to walk-in traffic
 Posted July 31 2020
 Reached 1,661
 138 Engagements

Today Saturday July 11 is Farmers Market Day
 Posted July 10 2020
 Reached 1,485
 233 Engagements

Post Details



Mineola Texas

Published by Lynn Kitchens · July 30 ·

UT Health East Texas is asking everyone to please wear a face covering to slow the spread of Covid-19. They are reporting that numbers of hospitalized patients are reaching a critical limit. Please read the letter and wear your face masks to protect yourself and others. #MineolaTexas



July 30, 2020

To: Wood County Judge Lucy Hebron and Wood County Commissioners
 Wood County Sheriff Thomas Castloo
 City of Mineola Mayor Kevin White, City Manager Mercy Rushing and City Council Members
 Mineola Police Chief Charles Bittner
 City of Quitman Mayor Randy Dunn, City Administrator Rodney Kieke and City Council Members
 Quitman Police Chief Kelly Cole

Thank you for your service and leadership during the COVID-19 pandemic. Your time, knowledge and dedication are appreciated and necessary at all times, but your leadership is crucial in times like these, when citizens are looking for guidance to stay safe, keep others safe and maintain a healthy economy.

As you are aware, our hospitals are treating an increasing number of COVID patients, and the patients we are seeing are sicker. Just a month ago, we were treating 25 inpatients each day. Now, we are treating more than 70 very sick COVID-19 inpatients per day throughout our hospital system.

The virus is spreading at an alarming rate in our community, which is why we are asking for your help spreading the message about the importance of wearing a face covering, practicing social distancing and proper handwashing, among other precautions. Reducing the spread not only protects our economy, but it also protects our brave caregivers.

We urge you to give your full support and enforce Gov. Greg Abbott's Executive Order No. GA-29 relating to the use of face coverings during the COVID-19 disaster. Face coverings are only one piece of how we can protect citizens, but, at this crucial moment, they are an essential piece.

"Wearing a face covering in public is proven to be one of the most effective ways we have to slow the spread of COVID-19," Governor Abbott said. "We have the ability to keep businesses open and move our economy forward so that Texans can continue to earn a paycheck, but it requires each of us to do our part to protect one another—and that means wearing a face covering in public spaces."

We greatly appreciate your leadership and your support of our healthcare workers.

Sincerely,

Moody Chisholm
 President and CEO

Dr. Tom Cummins
 Chief Medical Officer

UT Health East Texas
 1000 S. Beckham Ave. Tyler, TX 75701
 UTHealthEastTexas.com

Performance for Your Post

10,199 People Reached

489 Reactions, Comments & Shares

| | | |
|---------------------------|-------------------------|------------------------------|
| 176 Like | 41 On Post | 135 On Shares |
| 10 Love | 1 On Post | 9 On Shares |
| 5 Haha | 1 On Post | 4 On Shares |
| 3 Wow | 1 On Post | 2 On Shares |
| 25 Sad | 13 On Post | 12 On Shares |
| 3 Angry | 2 On Post | 1 On Shares |
| 177 Comments | 86 On Post | 91 On Shares |
| 90 Shares | 87 On Post | 3 On Shares |
| 1,884 Post Clicks | | |
| 440 Photo Views | 0 Link Clicks | 1,444 Other Clicks |

NEGATIVE FEEDBACK

9 Hide Post **2** Hide All Posts
0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

10,199
 People Reached

2,373
 Engagements

Boost Post

Keegan Blackshear, Gloria Craig and 56 others 22 Comments 87 Shares

Like Comment Share

Post Details



Mineola Texas

Published by Lynn Kitchens · July 17 ·

Don't forget Sat. July 18 is FREE DUMPSTER DAY for Mineola utility customers. See the flyer for details. #KeepMineolaClean #MineolaTexas

CITY OF MINEOLA is providing
FREE DUMPSTER DROP
 During this time of Coronavirus, City of Mineola wants to help its citizens keep our community clean. Free dump service available for a limited time.
Saturdays: June 27, (No July 4) July 11, 18 & 25.
8:00 AM - 1:00 PM
(Or until Dumpsters are full.)
Public Works Dept.
1824 N Pacific St.
 Dumpsters available FREE for Mineola residential utility customers only. Bring your current Mineola water bill and drivers license or ID.
Separate trailer available for tires & batteries recycling.
No commercial construction debris. No mattresses, paint, refrigerants, petroleum products or shingles.
 For more info contact Public Works at 903-569-2535

Performance for Your Post

2,921 People Reached

59 Reactions, Comments & Shares

| | | |
|--------------------------|-------------------------|---------------------------|
| 25 Like | 10 On Post | 15 On Shares |
| 3 Love | 0 On Post | 3 On Shares |
| 4 Comments | 2 On Post | 2 On Shares |
| 27 Shares | 27 On Post | 0 On Shares |
| 54 Post Clicks | | |
| 22 Photo Views | 0 Link Clicks | 32 Other Clicks |

NEGATIVE FEEDBACK

- 0** Hide Post **0** Hide All Posts
- 0** Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

2,921 People Reached **113** Engagements Boost Post

Alicia Stanley, Sarah Jackson and 7 others 2 Comments 27 Shares

Like Comment Share

Post Details



Mineola Texas

Published by Doris Newman · July 22 ·

For those who may have missed this sign in front of our Historical Museum. It says it all!

#mineolatexas #mineolahistoricalmuseum #MineolaStrong #wewilldoitagain #coronavirus2020



Performance for Your Post

2,796 People Reached

243 Reactions, Comments & Shares

183 Like 109 On Post 74 On Shares

30 Love 24 On Post 6 On Shares

14 Comments 7 On Post 7 On Shares

16 Shares 16 On Post 0 On Shares

126 Post Clicks

23 Photo Views 0 Link Clicks 103 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.

2,796 People Reached

369 Engagements

Boost Post

Julie Thompson, Linda Findley and 129 others

7 Comments 16 Shares

Like

Comment

Share



Post Details



Mineola Texas

Published by Lynn Kitchens · July 14 ·

ATTENTION: Mineola Iron & Metal is looking to add a hard working and reliable team member at their iron and scrap metal yard in Mineola. The job includes customer service, unloading products from customers. Processing various metals to prepare for shipment every week. Experience is a plus but not a must have. Fork lift and Excavator experience could help you land the job!

Hours of operation 8-5 M-F 8-12 on Saturdays.
APPLY IN PERSON... See More

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

2,630
People Reached

151
Engagements

Boost Post

Dillon Mixon, Danielle Monson and 13 others

1 Comment 45 Shares

Like

Comment

Share



Performance for Your Post

2,630 People Reached

77 Likes, Comments & Shares

23 Likes **15** On Post **8** On Shares

6 Comments **1** On Post **5** On Shares

48 Shares **45** On Post **3** On Shares

74 Post Clicks

0 Photo Views **0** Link Clicks **74** Other Clicks

NEGATIVE FEEDBACK

2 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Main Street Program

Published by Doris Newman · July 15 ·

Surveyors from Mead & Hunt are in town this week photographing all historic properties in Mineola to update our Historic Resources Survey. It's something that's required to be updated every 10 years to maintain one of our designations. They are able to provide ID. An article was run in last week's Monitor and the police are aware they are here. Please help spread the word.

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

2,288
People Reached

138
Engagements

Boost Post

Sandra Dawson, Corbie Doggett and 7 others

24 Shares

Like

Comment

Share



Performance for Your Post

2,288 People Reached

65 Likes, Comments & Shares

40 Likes **9** On Post **31** On Shares

1 Comments **0** On Post **1** On Shares

24 Shares **24** On Post **0** On Shares

73 Post Clicks

0 Photo Views **0** Link Clicks **73** Other Clicks

NEGATIVE FEEDBACK

1 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Main Street Program

Published by Lynn Kitchens · July 28 ·

Gene Keenon (right) of Republic Services presented Doris Newman (left), Mineola Main Street Program Manager, with a donation of \$1,000 for the Main Street Program at last night's City Council meeting. Thank you, Republic Services for your continued support throughout the years! #MineolaMainStreet #RepublicServicesRock <https://www.facebook.com/RepublicServices/>



Performance for Your Post

1,121 People Reached

26 Reactions, Comments & Shares

17 Like **14** On Post **3** On Shares

4 Love **4** On Post **0** On Shares

4 Comments **4** On Post **0** On Shares

1 Shares **1** On Post **0** On Shares

36 Post Clicks

12 Photo Views **0** Link Clicks **24** Other Clicks

NEGATIVE FEEDBACK

1 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

1,121
People Reached

62
Engagements

Boost Post

Sarah Jackson, Don Lay and 14 others

4 Comments 1 Share

Like

Comment

Share



Post Details



Mineola Main Street Program

Published by Doris Newman · July 23 ·

Look up! From Main Street with thanks to the always creative Wanda Dubbs!



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

638

People Reached

41

Engagements

Boost Post

Barbara Pompo, Linda Goodwin and 7 others

2 Comments 1 Share

Like

Comment

Share



Performance for Your Post

638 People Reached

21 Reactions, Comments & Shares

| | | |
|----------------------|---------------------|-----------------------|
| 16 Like | 8 On Post | 8 On Shares |
| 2 Love | 1 On Post | 1 On Shares |
| 2 Comments | 2 On Post | 0 On Shares |
| 1 Shares | 1 On Post | 0 On Shares |

20 Post Clicks

| | | |
|-------------------------|-------------------------|---------------------------|
| 7 Photo Views | 0 Link Clicks | 13 Other Clicks |
|-------------------------|-------------------------|---------------------------|

NEGATIVE FEEDBACK

| | |
|-------------------------|-------------------------|
| 0 Hide Post | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page |

Reported stats may be delayed from what appears on posts

Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · July 21 ·

Something NEW spotted at the Mineola Nature Preserve: River Otters!!! These are otters, not nutria. Photos are courtesy of Michael Ramsey and were submitted to the Nature Preserve website. Please remember, these are wild creatures even though they seem to be tame and curious about humans. DO NOT APPROACH OR TRY TO TOUCH!. You can see more submitted photos of all types of wildlife and flora by going to <https://mineolanaturepreserve.com/visitor-submitted-photos....> #MineolaNaturePreserve #MineolaTexas



Performance for Your Post

12,756 People Reached

846 Reactions, Comments & Shares

| | | |
|------------------------|-----------------------|-------------------------|
| 402 Like | 176 On Post | 226 On Shares |
| 159 Love | 62 On Post | 97 On Shares |
| 4 Haha | 0 On Post | 4 On Shares |
| 55 Wow | 29 On Post | 26 On Shares |
| 134 Comments | 58 On Post | 76 On Shares |
| 93 Shares | 92 On Post | 1 On Shares |

2,070 Post Clicks

| | | |
|-----------------------------|--------------------------|----------------------------|
| 1,273 Photo Views | 66 Link Clicks | 731 Other Clicks |
|-----------------------------|--------------------------|----------------------------|

NEGATIVE FEEDBACK

| | |
|-------------------------|-------------------------|
| 4 Hide Post | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page |

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

12,756
People Reached

2,916
Engagements

Boost Post

Mike Gilley, Hannah Hester and 264 others 39 Comments 92 Shares

Like Comment Share

Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · July 10 ·

#VOTE #MineolaTexas



Performance for Your Post

1,887 People Reached

29 Likes, Comments & Shares

16 Likes 3 On Post 13 On Shares

3 Comments 0 On Post 3 On Shares

10 Shares 10 On Post 0 On Shares

16 Post Clicks

10 Photo Views 0 Link Clicks 6 Other Clicks

NEGATIVE FEEDBACK

2 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

1,887
People Reached

45
Engagements

Boost Post

Dana LeAnne Turner, Whitney Neal Hutchins and Michael Arcand 10 Shares

Like Comment Share

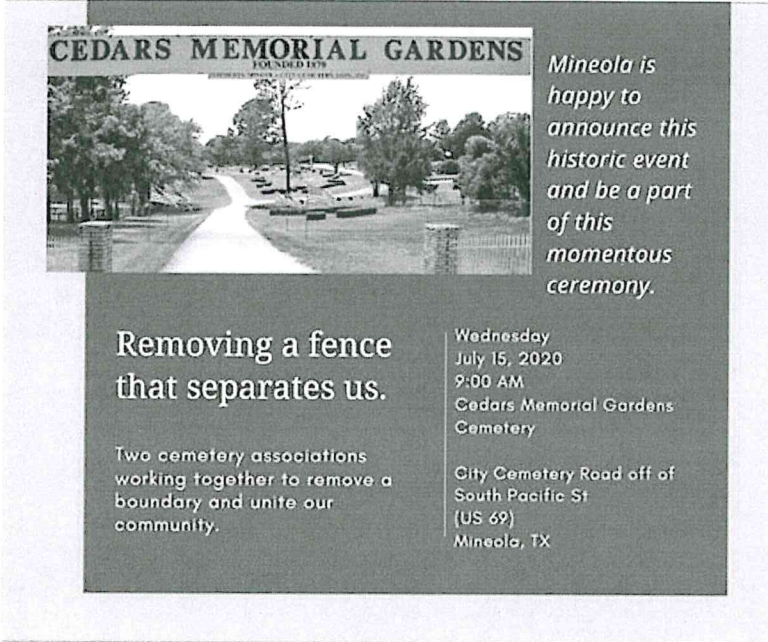
Post Details



Mineola, Tx Historical Museum

Published by Lynn Kitchens · July 10 ·

Dividing fence to be removed Wed. July 15 at 9 AM. Cedars Memorial Gardens Cemetery, Mineola. #MineolaTexas



Performance for Your Post

2,216 People Reached

75 Reactions, Comments & Shares

| | | |
|--------------------------|-------------------------|---------------------------|
| 42 Like | 13 On Post | 29 On Shares |
| 5 Love | 0 On Post | 5 On Shares |
| 2 Sad | 0 On Post | 2 On Shares |
| 12 Comments | 4 On Post | 8 On Shares |
| 14 Shares | 13 On Post | 1 On Shares |
| 95 Post Clicks | | |
| 29 Photo Views | 0 Link Clicks | 66 Other Clicks |

NEGATIVE FEEDBACK

- 0** Hide Post
- 0** Hide All Posts
- 0** Report as Spam
- 0** Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

2,216
People Reached

170
Engagements

Boost Post

Martha Holmes, Susan Jennings and 11 others 4 Comments 13 Shares

- Like
- Comment
- Share

Post Details



Mineola, Tx Historical Museum

Published by Doris Newman · July 29 ·

Our beautiful Mineola Historical Museum on a summer evening.



Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

753
People Reached

162
Engagements

Boost Post

57

2 Comments 6 Shares

Love

Comment

Share



Performance for Your Post

753 People Reached

110 Reactions, Comments & Shares

80 Like **46** On Post **34** On Shares

15 Love **11** On Post **4** On Shares

9 Comments **2** On Post **7** On Shares

6 Shares **6** On Post **0** On Shares

52 Post Clicks

11 Photo Views **0** Link Clicks **41** Other Clicks

NEGATIVE FEEDBACK

1 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

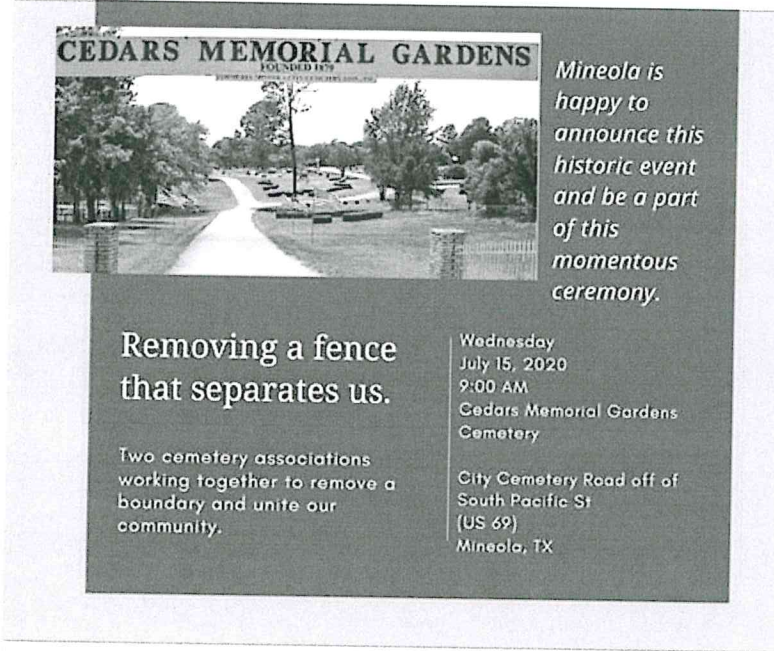
Post Details



Iron Horse Square

Published by Lynn Kitchens · July 10 ·

Dividing fence to be removed Wed. July 15 at 9 AM. Cedars Memorial Gardens Cemetery, Mineola. #MineolaTexas



Performance for Your Post

118 People Reached

3 Likes, Comments & Shares

| | | |
|----------------------|---------------------|-----------------------|
| 2 Likes | 2 On Post | 0 On Shares |
| 0 Comments | 0 On Post | 0 On Shares |
| 1 Shares | 1 On Post | 0 On Shares |

3 Post Clicks

| | | |
|-------------------------|-------------------------|--------------------------|
| 2 Photo Views | 0 Link Clicks | 1 Other Clicks |
|-------------------------|-------------------------|--------------------------|

NEGATIVE FEEDBACK

| | |
|-------------------------|-------------------------|
| 0 Hide Post | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page |

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

118
People Reached

6
Engagements

Boost Post

Greg Hollen and Skylar Mitchell

1 Share

Like

Comment

Share



Post Details



Iron Horse Square

Published by Doris Newman · July 15 ·



Mineola Main Street Program

Published by Doris Newman · July 15 ·

Surveyors from Mead & Hunt are in town this week photographing all historic properties in Mineola to update our Historic Resources Survey. It's something that's ...

[See More](#)

97

People Reached

7

Engagements

Boost Unavailable

Mineola Texas and Tomasa Villareal King

1 Share

Like

Comment

Share



Performance for Your Post

97 People Reached

3 Likes, Comments & Shares

2

Likes

2

On Post

0

On Shares

0

Comments

0

On Post

0

On Shares

1

Shares

1

On Post

0

On Shares

4 Post Clicks

0

Photo Views

0

Link Clicks

4

Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts

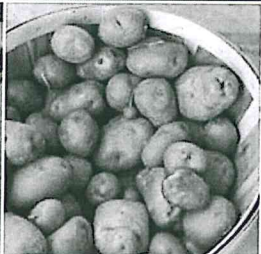
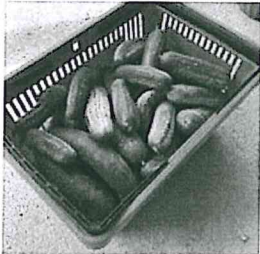
Post Details



Mineola Farmers Market

Published by Lynn Kitchens · July 17 ·

Saturday is Farmers Market Day in Downtown Mineola, TX at the Pavilion next to the Depot. Vendors will be set up from 8 AM - 1 PM with all kinds of local produce and products. Just a partial list includes: watermelons, cucumbers, onions, squash, okra, Kentucky Wonder beans, potatoes, jalapeno and cayenne peppers, no-sugar jams & jellies, fresh baked goods, homemade tamales and local honey – just to name a few!! Come early for best selection. Social distancing required and please wear a face mask. 200 Front Street beside the Depot. #MineolaFarmersMarket #MineolaTexas #ShopLocal



+4

Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

2,025

People Reached

302

Engagements

Boost Post

23

6 Comments 15 Shares

Like

Comment

Share



Performance for Your Post

2,025 People Reached

93 Reactions, Comments & Shares

53 Like **19** On Post **34** On Shares

10 Love **4** On Post **6** On Shares

15 Comments **6** On Post **9** On Shares

15 Shares **15** On Post **0** On Shares

209 Post Clicks

107 Photo Views **0** Link Clicks **102** Other Clicks

NEGATIVE FEEDBACK

0 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Farmers Market

Published by Lynn Kitchens · July 31 ·

Attention: City Hall lobby closing to walk-in traffic as of Monday, Aug. 3 2020. #MineolaTexas

ATTENTION: Due to concerns with increasing cases of COVID-19 (Coronavirus), Mineola City Hall lobby will be closed to walk-in customers beginning Monday, August 3, 2020. Staff will be at work and drive-thru window will be open for utility and court payments or to speak to staff. Online payment is available at www.Mineola.com website. Auto draft is encouraged.

Please call 903-569-6183 to speak to staff or for appointment to meet with departments such as building inspection, code enforcement or city manager.

For appointment with municipal court clerk call 903-569-6603. Make phone payments for traffic citations at 1-800-444-1187 or online at www.trafficpayment.com.

The safety of all Mineola citizens and staff is of upmost importance. Please join us in using recommended health safety protocols to slow the transmission of COVID-19.



Staying apart - together.

City of Mineola, TX
903-569-6183
www.Mineola.com



Performance for Your Post

1,661 People Reached

30 Reactions, Comments & Shares

| | | |
|----------------------|---------------------|------------------------|
| 16 Like | 6 On Post | 10 On Shares |
| 1 Love | 1 On Post | 0 On Shares |
| 1 Wow | 0 On Post | 1 On Shares |
| 5 Comments | 0 On Post | 5 On Shares |
| 7 Shares | 7 On Post | 0 On Shares |

108 Post Clicks

| | | |
|--------------------------|-------------------------|---------------------------|
| 24 Photo Views | 0 Link Clicks | 84 Other Clicks |
|--------------------------|-------------------------|---------------------------|

NEGATIVE FEEDBACK

| | |
|-------------------------|-------------------------|
| 0 Hide Post | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page |

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
 When you boost this post, you'll show it to more people.

1,661
People Reached

138
Engagements

Boost Post

Judy Durbin, Beth Durdin Hill and 5 others

7 Shares

Like Comment Share

Post Details



Mineola Farmers Market

Published by Lynn Kitchens · July 10 ·

TODAY Saturday July 11) is Farmers Market Day in Mineola featuring some of the freshest and best produce and products in the area - including peas and homemade tamales!! Come early to get the best selection. 8:00 AM - 1 PM at the Pavilion next to the Depot in Downtown Mineola. Open-air market with social distancing & health safety protocols. #MineolaFarmersMarket



+2

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

1,485
People Reached

233
Engagements

Boost Post

30

4 Comments 13 Shares

Like

Comment

Share



Performance for Your Post

1,485 People Reached

75 Likes, Comments & Shares

58 Likes **30** On Post **28** On Shares

4 Comments **4** On Post **0** On Shares

13 Shares **13** On Post **0** On Shares

158 Post Clicks

97 Photo Views **0** Link Clicks **61** Other Clicks

NEGATIVE FEEDBACK

0 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts